



LIGHT DENTAL
STUDIOS™

PROSPECTIVE DOCTOR GUIDEBOOK



DISCOVER THE MAGIC
OF LIGHT DENTAL



Thank you for considering Light Dental!

We know you have a lot of options when it comes to deciding where you want to lend your talent. As the biggest privately owned dental practice in the state of Washington and a thriving business for over fifty years, Light Dental Studios is a great choice for dental professionals who want to foster robust, lifelong careers.

With over thirty locations and all clinical specialties across the board, we're confident we can find the right fit for any dental professional looking to serve the Puget Sound area. Light Dental prides itself on employing people who value loyalty, integrity, and embody a curious and caring spirit. If that sounds like you, read on to learn about all the benefits our practice has to offer.

OUR HISTORY:

A collection of dental practices now 30+ locations strong, Light Dental Studios began its humble journey as the second-ever dentist in Puyallup, Washington all the way back in 1971.

In the spirit of many other revolutionary start-ups, Dr. James P. Zanner established the company by renovating his own mobile home into a dental office, the original location of which sits just across from the current South Hill Mall. Known for his exceedingly gentle touch and commitment to the latest dental innovations, Dr. Zanner built relationships that have managed to last entire lifetimes, not the least of which because he gave "shots that didn't hurt," a testament to his expertise and compassion both.

Today, Light Dental acts as a hub to 60+ dentists across multiple specialties, each equipped with the necessary skills and technology to tackle any number of tooth-related issues. As the company remains privately owned, it retains that coveted small-business feel, while still having over 300 staff members to cater to its ever-growing clientele. In its current iteration with Dr. Steve Broughton and Dr. Angie Dunn at the helm, the dentistry maintains its original purpose and commitment to Dr. Zanner's legacy in continuing to provide a one-stop shop for oral excellence that puts accessibility, affordability, and reliability at the forefront.

OUR MISSION:

To provide accessible, affordable dentistry to the Puget Sound community; to serve patients with the highest possible quality of care; to maintain an open, positive environment for our customers and coworkers alike; to educate the public when it comes to all matters of oral health; to lift up others through mentorship, as well as improve one's own knowledge through a spirit of self-discovery and inquiry.



OUR VISION:

To be the one-stop shop of dentistry; to take away the intrinsic fear of the dentist by providing communicative, personalized care; to educate and mentor the next generation of dental professionals; to instill healthy principles of being into our broader worker base; to connect with our patients on a deeper level, inspiring trust and commitment to the organization; to be a community staple and a respected brand in the world of dentistry.

OUR SPECIALTIES:



Choosing where to practice dentistry is an important decision. At Light Dental Studios, we are deliberate and highly selective about the doctors who join our organization. Each year, we interview approximately 200-250 candidates and welcome fewer than ten new doctors onto the team. Many of those selected graduated at the top of their class and share a strong commitment to clinical excellence.

Our low doctor turnover reflects an environment where clinicians feel proud of the care they provide and supported in continuing to grow and develop throughout their careers. With over thirty locations and representation across all dental specialties, Light Dental Studios offers opportunities to practice at a high level while being part of a respected and established clinical community throughout the Puget Sound region. We value professionalism, curiosity, and a genuine dedication to patient care--all of which are qualities that define the doctors who choose to build their careers here.

WHY CHOOSE LIGHT DENTAL?



Multiple Locations

30+ locations in Western Washington



All Clinical Specialties

Mentorship from any specialist to expand skillsets over a career



Access to All the Latest in Dental Technology

3D printing, AI transcription services, CBCT, iTero scanners, laser therapy, microscopes, fully digital



Meaningful, Patient-Centered Work

Multigenerational patient centered care with relationships and concierge care like a solo practice



Robust Benefits Package

License, Malpractice, Medical, Life Insurance, Vision, 401k + match, Profit Share & Profit Share via Partner Levels



Large Marketing Campaign

Heavy social media presence and broadcast marketing on television, streaming, radio, and billboards to bring more patients to our providers



Scan for the
Light Dental
Studios
website.



Scan for
Light Dental's
Indeed
profile.



UNIQUE ASPECTS:

Lumi the Tooth Fairy



Light Dental's resident tooth fairy! An icon of the brand, she visits schools and daycares to teach children about proper tooth cleaning techniques. Lumi also has a themed orthodontic and pediatric office (Puyallup location) and a children's book series.



Company Partnerships

Affords employees a myriad of perks!



Community Outreach

Regularly provides free dental care to underserved individuals via South Sound Free Dental Day; also hosts a program known as Sound People™, an online segment that highlights notable small businesses in the area.



A Culture of Growth, Innovation

Believes in promoting from within, fostering relationships, and encouraging a mindset of lifelong learning.



Pristine Reputation

Over 4.8-star average by customers on Google; 4.5-star average by employees on Indeed. Ranked a top 15 "Best Workplace" in Washington State by *The Puget Sound Business Journal*.